

HERSHEY, PENNSYLVANIA

**HERSHEY**

Destination Services

Let our Experience Sweeten Yours!



Proposal  
for  
A Sweet Group Experience

## Uniquely Hershey Off-Site Dinner Venues

Escape the confines of your meeting space, with a dinner event at one of our unique Hershey venues. From panoramic views to history rich locations, we have a venue for everyone.



### **Hershey Country Club**

*Hershey Country Club* is an ideal venue, no matter what the occasion or time of year. From corporate gatherings to celebrations of life's most treasured occasions, every event takes on a prestigious aura in our setting of timeless elegance. Work with the talented food and beverage staff at *Hershey Country Club* to select a delicious menu and to pair wines perfectly.



### **The Hershey Story – The Museum on Chocolate Avenue**

What better way to experience Hershey than to host a private event at The Hershey Story – a place devoted to Hershey – the man, the company, and the town! The Hershey Story's Grand Lobby offers the perfect location for a reception or dinner. During the event, guests can be fascinated, inspired and filled with wonder as they explore the Museum Experience. The venue can accommodate up to 120+ guests based on a seated dinner or a cocktail style reception.



### **Hershey's Chocolate World**

What better way to spend an evening than with the sights, smells, and tastes that is *Hershey's* chocolate! With their one of a kind tropical indoor courtyard and multiple attractions, *Hershey's Chocolate World* offers a fun atmosphere with a sweet flair for any group. The venue can accommodate up to 600+ guests based on a seated dinner or a cocktail style reception.



### **The Antique Auto Museum at Hershey**

Throughout the event, your guests will have the opportunity to explore the museum. They can stroll from New York to San Francisco and discover what's happened to the automobile (and to America) during the past eighty years. There are certain to be plenty of great photo opportunities amongst the classic cars and buses! The venue can accommodate up to 300+ guests based on a seated dinner or a cocktail style reception.

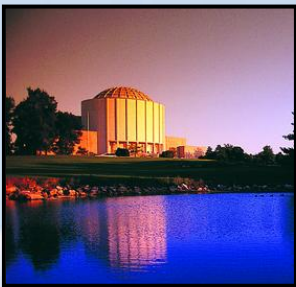
## Sweet Hershey Activities

With an afternoon of free time, why not explore all that Hershey has to offer. Schedule a group tour of a uniquely Hershey attraction or participate in a hands-on culinary class.



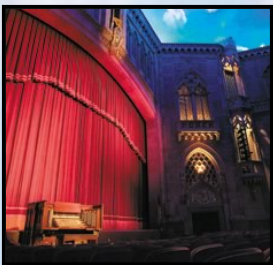
### **Hershey Trolley Works History Tour**

All aboard the Hershey Trolley Works for a memorable journey through the town “built on chocolate.” The inspiring story of Milton Hershey and his model town unfold as you indulge in an abundance of the chocolates that made him famous. The conductors are entertaining, informative, and loaded with candy! Your attendees will have the opportunity to see Milton Hershey’s Highpoint Mansion, the famous Hershey Cocoa Bushes and Kiss Street Lamps, The Hershey Theatre and more!



### **The Milton Hershey School’s Founders Hall**

The Milton Hershey School began as a dream and vision shared by chocolate magnate Milton S. Hershey and his wife, Catherine (Kitty). Unable to have children of their own, Milton and Kitty Hershey decided to use their wealth to create a home and a school for orphaned boys. On November 15, 1909, together they signed the Deed of Trust establishing the Hershey Industrial School (renamed Milton Hershey School in 1951). This tour will teach you more about the fascinating story behind the Milton Hershey School as well as give you a glimpse into the daily life of its students.



### **Spotlight Tour at Hershey Theatre**

Experience the tour that takes you behind the scenes of “The Most Impressive Theatre in Pennsylvania.” From balcony to basement, Hershey Theatre has undergone a three-year, three-million dollar dazzling restoration – bringing back the opulence of opening night in 1933. Learn the details of this historic project and the inside story of Milton S. Hershey’s Entertainment Showplace.



### **The Art of Truffles**

During The Art of Truffles class, even the least experienced cook will learn to create chocolate truffles to die for! The class includes a brief history behind the chocolate truffle, and of course, chocolate. Then, under the direction of The Pastry Team at The Hotel Hershey, your guests will have the opportunity to create their very own taste bud tempting truffles.



### **Chocolate Martini Mixology Class**

Learn how to make martinis in this fun and interactive mixology class. During this one hour class, our beverage manager will instruct each guest on how to make five different uniquely Hershey chocolate martinis. Each guest will be at their own station complete with glasses, bar tools and ingredients, and will make each of the five martinis.

## Hershey Team-Building Opportunities

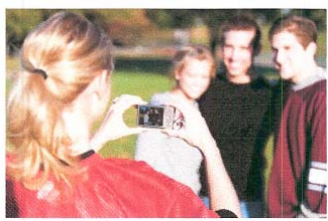
Add a twist to your meeting and create a little friendly competition during one of Hershey's multiple team-building opportunities. Each is sure to provide great team experiences.

### **Chocolate Challenge**



While you're meeting in the 'Sweetest Place on Earth', why not consider a fun way to indulge in some chocolate! Your group will be broken into project teams, supplied with a generous amount of *Hershey's* candy products and challenged to build a completely edible structure that represents the Chocolate Challenge theme. Based on your conference's theme, the team building experience can be customized and the structure will vary. Examples include: resorts, dream homes, business locations, company monuments, or an iconic item.

### **Photo Scavenger Hunt**



On your mark, get set.. say cheese? Equipped with a camera, teams are given a variety of clues leading to secret places and objects around the *Hershey Lodge* or *The Hotel Hershey*. The participants must collaborate to identify the clues and snap a photo of their group with the item. Groups are then scored on accuracy. Many clues have additional photo hints in sealed envelopes... but using the hints reduces your total score. There are different levels of strategy involved in this team challenge!

### **Boatyard Wars**



Are you willing to go down with your ship? This unique, exhilarating group activity will be the talk of your company for years to come. Each team is given a supply of cardboard and duct tape and must devise a plan to build the ultimate sea-worthy vessel and sail it from one end of the hotel swimming pool to the other. Teams will have the opportunity to 'purchase' additional items from the junkyard to assist with building their boats during the building process. All aboard, for a swash-buckling great time, your group will be sure to remember.

### **Domestic Demolition**



Imagine building a beautiful family home nestled amidst rolling hills and manicured lawns of The Hershey Properties...nice? No way. Soon you realize you and the neighbors are simply incompatible. The solution...talk it out and come to some agreement or pullout your secret weapon, the Domestic Demolition Cannon. The only way to recover your view and regain your piece of mind is demolition. Little do you know, your neighbors have the same plan, they decide to level your newly constructed home by using their own projectile cannon. The only recourse...level theirs first!